



**SOS**  
**BEAUTY**  
**Awards**  
**2024**

**SPONSORSHIP**  
**PROPOSAL**

**1ST OF JUNE 2024**

Crowne Plaza Hotel  
Nottingham



@sosbeautyawards

awards@sosbeauty.co.uk



### Our Following

App users: 3000+  
Mailing List: 5,000+  
LinkedIn: 20,000+  
Facebook: 25,000+  
TikTok: 2000+  
Insta: 2000+

# ABOUT US

The **SOS Beauty Awards** ceremony was launched in 2023 to celebrate the one-year anniversary of the **SOS Beauty** mobile application going live on the app stores.

Since going live in June 2022 we have had over 2000 Hair, Beauty, Aesthetics and Holistic Therapy businesses register on the mobile-app and the number of both b2b and b2c users is growing daily. We felt that an award ceremony was the perfect opportunity to celebrate and recognise the talent within our network and so we launched the **SOS Beauty Awards**.

2024 will be our second year of running the awards and we plan to make it bigger and better than our first awards in 2023. The event will take place at the Crowne Plaza Hotel in the centre of the bustling city of Nottingham which provides an elegant venue with exquisite facilities for an evening of glitz and glamour. In addition to our live event we will have a live stream going out to hundreds, possibly thousands of subscribers across the UK.

# AWARD CATEGORIES

Salon/Clinic of the Year - Gone  
Home Salon/Clinic of the Year - Gone  
Mobile Business of the Year  
Aesthetics Practitioner of the Year - Gone  
Beauty Therapist of the Year - Gone  
Holistic Therapist of the Year - Gone  
Make-Up Artist of the Year  
PMU Artist of the Year - Gone  
Laser Technician of the Year  
Hairstylist of the Year - Gone  
Footcare Practitioner of the Year  
Trainer of the Year - Gone  
Academy of the Year - Gone  
Best New Business Award - Gone  
Supplier of Year  
Rising Star (Under 18's) -Gone  
Community Champion Award - Gone  
Inclusive Business of the Year - Gone  
Influential Person of the Year - Gone  
Signature Treatment Award - Body Contouring - Gone  
Signature Treatment Award - Brows  
Signature Treatment Award - Face-Lift (Non-Surgical)  
Signature Treatment Award - Hair Extensions  
Signature Treatment Award - Lashes  
Signature Treatment Award - Lips  
Signature Treatment Award - Nails

# TIMELINE **KEY DATES**

## **NOMINATIONS FOR THE 2024 SOS BEAUTY AWARDS ARE ALREADY UNDERWAY!!**

We expect to receive up to 1000 applicants from businesses within the Hair, Beauty, Aesthetics and Holistic Therapy industries, over the next year. This is a great opportunity for you to gain exposure for your brand.



### **JANUARY 31ST 2024**

Nominations close at midnight and the following day the judges for the 2024 awards will be announced to the public via our socials, mailshots etc

### **FEBRUARY 28TH 2024**

Throughout February judging commences and the finalists for the top 10 are announced on the 28th of Feb. Tickets go on sale

### **APRIL 30TH 2024**

Ticket sales close

### **JUNE 1ST 2024**

The big night we have all been waiting for all year, our gala black tie dinner event with 240 guests joining us on the night to celebrate our finalists

# SPONSORSHIP PACKAGES

There are 3 sponsorship packages available for the SOS Beauty Awards, Gold, Silver and Bronze. Our Sponsors will see the benefit promotion from the minute they sign-up right through to our awards taking place on the 4th of June 2024, so commit early to get the maximum benefit of the sponsorship.

## GOLD - 0 AVAILABLE

- Headline Sponsor - Logo's on website header, social sharing image, main presentation
- x3 Categories sponsored by your company\*
- x4 Tickets to the Awards
- x2 Hotel Rooms @ The Crowne Plaza Hotel & Spa
- Option to Judge the Awards
- Videographer interview to be shared on your socials and ours
- Posts across our socials (30k plus followers) leading up to the event, and mailshots
- A5 full page advert in the event brochure given to up to 240 guests attending
- Logo's on backdrop for red carpet photos and videographer interviews

**£3500**

**GONE**

## SILVER - 0 AVAILABLE

- x1 Categories sponsored by your company\*
- x2 Tickets to the Awards
- x1 Hotel Rooms @ The Crowne Plaza Hotel & Spa
- Option to Judge the Awards
- Posts across our socials (30k plus followers) leading up to the event, and mailshots
- A5 full page advert in the event brochure given to up to 240 guests attending
- Logo's on backdrop for red carpet photos and videographer interviews

**£1500**

**GONE**

## BRONZE - 11 AVAILABLE

- x1 Categories sponsored by your company\*
- Reduced price Prestige tickets to the awards (£75 rrp £150 - max 2 tickets)
- Posts across our socials (30k plus followers) leading up to the event, and mailshots
- A6 full page advert in the event brochure given to up to 240 guests attending

**£500**

\*Your company name will appear on the trophy for your category and on the presentation on the main stage when that category is announced